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ADVANCE PRICE-LIST

We are sending you this early temporary price-list to let you know we are in the field again with very fine stock. We are planning on a big season and it looks as if we would have plenty of stock but it is a gamble to know what to grow and how much of it, so in order to get early orders and approximate line on what will be needed, we are offering to our customers similar discounts to what we have made in former years, viz:

15% discount for Cash With Orders for May, June, and July delivery.

10% discount for Cash With Orders to be shipped when ready.

Charge orders placed now for later delivery will be allowed a discount of 5% if paid within 30 days from date of invoice.

In order to take advantage of these discounts, orders must be mailed at once or to reach us not later than... MAR 21 1938

The sooner you place your order, the better for you and also for us.

PRICES--\$3.00 per 100; \$25.00 per 1000.

EARLY

Ambassador
Celestra
Chrysolora
Detroit News
Gold Lode
Golden Wave
Governor Green
Hilda Bergen
Indinola
Justrite
Kidder, Mrs. E. H.
Oconto
October Rose
Old Rose
Quaker Maid
Yellow Quaker Maid
Rose Glow
Silver Sheen
Smith Advance
Smith's Enchantress
Sun Glow
Unaka

MID-SEASON

Betsy Ross
Charles Razer
Chieftan
J. W. Prince
Mefo
Monument
Yellow Monument

Richmond

Rose Perfection
White Perfection
Smith's Brilliant
Snow White
White Turner
Yellow Turner
Bronze Turner

LATE

Chattanooga
Calkins Mrs. R. A.
Distinction
December Glory
Friendly Rival
Garnet King
Gladys Pearson
Yellow Pearson
Golden King
Harvard
Helen Frick
White Frick
Mistletoe
Golden Mistletoe
Pink Mistletoe
Nellie T. Ross
Sungold
Thanksgiving Pink
Tom Browne
Pink Siedwitz
White Surprise
Whittier

PRICES--\$3.00 per 100; \$25.00 per 1000.

POMPONS

| | |
|--------------------------|------------|
| Autumn Glints. Bronze. | Mid. |
| Captain Cook. Pink. | Early |
| Christmas Gold. Gold. | Late |
| Clorinda. Bronze. | Thks. |
| Cora Peck Buhl. Yellow. | Early |
| Cordova. White. | Thks. |
| Dainty Maid. White & Pk. | Mid. |
| Diana. White. | Mid. |
| Dorothy Turner. Red Br. | Thks. |
| Doty, Pink. | Early |
| Doty, White. | Early |
| Doty, Red. | Early |
| Dream. Pink. | Thks. |
| El Reno. Bronze. | Mid. |
| Gold Coin. | Late |
| Golden Climax. | Mid. |
| Golden Scepter. | Late |
| Legal Tender. Bronze. | Late |
| Leilah. Pink. | Early |
| Le Roy, Pink. | Late |
| Le Roy, Yellow. | Late |
| New York. Bronze. | Mid. |
| November Bronze. | Late |
| Nuggets. Yellow. | Early |
| Pagosa. Pink. | Very Late |
| Pink Dot. | Early |
| Pink Popcorn. | Mid. |
| Rodell. Yellow. | Early |
| Rose Charm. Pink. | Early |
| Rowenna. Bronze. | Thks. |
| Unalga. Yellow. | Thks. |
| Usonia. Pink. | Late |
| Uvalda. White. | Very Early |
| Wilcox, Frank. Bronze. | Late |
| Wilcox, Red. Bronze. | Late |
| Yellow Fellow. | Mid. |
| Yellow Hilda Canning. | Early |
| Yuletide, White. | Late |
| Yuletide, Yellow. | Late |

CAPRICE

Bronze, Yellow, Lavender
Purple, Pink, and White.

SINGLES

| | |
|-----------------------|-------|
| Anna Nanzig. Pink. | Late |
| Buckingham, Pink. | Early |
| Buckingham, Bronze. | Early |
| Godfrey. Pink. | Late |
| Menza, White. | Thks. |
| Menza, Yellow. | Thks. |
| Regina Marie. Bronze. | Thks. |

ANEMONES

| | |
|-------------------------|-----------|
| Captivation. | Mid. |
| Coed. | Mid. |
| Elizabeth. | Mid. |
| Garza Supreme. | Very Late |
| Yellow Garza Supreme. " | Late |
| Izola. | Late |
| Maple Leaf. | Early |
| Norma. | Late |
| Sorona. | Late |
| Suzanne Miller. | Late |

HARDY VARIETIES--all early

| |
|-------------------|
| Adironda. |
| Alice Howell. |
| Alladin. |
| Boston. |
| Carrie. |
| Evelyn. |
| Ganna. |
| Glory of Oaks. |
| Harvest Home. |
| Mayellen. |
| Minong. |
| Murillo. |
| Muldoon. |
| Normandy. |
| Pink Cushion. |
| R. Marion Hatton. |
| Ruth Hatton. |
| Ruth Cummings. |
| Zora. |

We make free delivery of Rooted Cuttings up to and including the 4th zone, and guarantee stock to please you or same may be returned at once.

The Chrysanthemum season can now be nearly doubled if the grower so desires. By shading, blooms may be brought on much earlier and by using artificial light to lengthen the day blooms may be retarded to make Thanksgiving varieties bloom at Christmas time or later. See article by Kenneth Post of Cornell University, Ithaca, N. Y. which appears in the Florist Review, Dec. 26, 1935.

GENEVA FLORAL COMPANY, Geneva, N. Y.

